

SIMON OJARIMONI

UI/UX DESIGNER



ABOUT ME

A London based UI/UX Designer with six years of industry experience. I'm passionate about solving everyday user problems, alongside creating innovative ideas that impact the user and brand experience.

MY JOURNEY

BRIGHTLOCAL - SEO JUN 2023 - PRESENT - 7 MOS

As a Senior UI Designer at Bright Local, I led the creation of impactful landing pages and marketing materials using the Double Diamond design process.

MENTO LABS - CRYPTO MAY 2023 - JUNE 2023 - 2 MOS

As a contractor at Mento Labs, I redesigned their website based on their new brand guidelines. I collaborated with stakeholders to ensure their desired message was conveyed on the website.

SEMBLE - HEALTH-TECH FEB 2021 - JUNE 2023 - 1YR 8 MOS

As the sole UI Designer, I led the redesign of the company's website from start to finish, utilising both quantitative and qualitative data to support my design decisions.

FREEMARKET - FINTECH FEB 2020 - NOV 2021 - 1YR 10 MOS

In this Digital Design role, I curated branding assets based on brand guidelines. In addition, I managed the company's WordPress website and designed new pages using Figma.

PIXIFY DESIGN AGENCY APR 2019 - OCT 2019 - 7 MONTHS

I worked on full-scale projects involving branding and User Interface (UI) design. We discussed pain points with the client during the project and created several prototypes before arriving at the final design.

XANDA DESIGN AGENCY APR 2018 - MAY 2019 - 1YR 2 MOS

Starting as a Jr. Graphic Designer, I supported UI/UX Designers with new pages/processes in large projects. Gradually, my role transitioned to a more digital focus, where I learned UI/UX design principles.

SKILLS & TOOLS

Agile Methodology
Design Systems
Branding & Identity
WordPress Backend/
HubSpot Backend
Quantitative and
Qualitative Research
Figma
Double Diamond Process
Adobe Creative Suite
Print Knowledge

CONTACTS

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REFERENCES

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Alexander N. Constantine
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EDUCATION

UNIVERSITY OF GREENWICH
BA (Hons) Graphics & Digital
Communications 2015 - 2017

LESOCO COLLEGE

BTEC Lvl 3 Diploma in Art and
Design 2013 - 2015

PORTFOLIO

www.simonojarimoni.com